

Assis e Mendes

SOCIEDADE DE ADVOGADOS



Presentation

ASSIS E MENDES Sociedade de Advogados, a Law Firm with offices in Sao Paulo, Brazil and Mexico City, operates as a strategic firm, specialized in business advisory services on the consultancy and litigation areas.

As business lawyers, we offer prompt solutions to match legal possibilities and the interests and response time desired by our clients.

It is from our corporate experience acquired as In-House lawyers in large multinational companies and current challenges faced, that our professionals base their communication and understanding. We learn from the daily challenges and businesses models from the companies we serve and strive for the technical quality in our work, as well as for the excellence as strategic services providers.

Based on this attributes, ASSIS E MENDES is well known among our domestic and foreign clients, by gathering law professionals capable to combine the legal bases, market knowledge and international practices to provide efficient solutions for contemporary challenges of our clients.

OUR SERVICES

Our team provides daily legal consultancy in the commercial, contractual, civil preventive, fiscal, labor and administrative areas to companies of many different sizes and segments, with a great highlight to knowledge and management within Technology companies.

Our services are based on the following main areas:

- **IT Law**
- **Corporate and Business law**
- **Tax, Civil and Labor law**
- **Foreign Companies**
- **Massive Litigation**
- **Strategic Litigation**
- **Legal Services Management**

IT LAW

We currently provide consultancy to clients in all Latin America on issues connected to software licensing, SaaS (Software as a Service), piracy, patents, and service development and execution contracts, on-line sales and civil responsibility for the breach of SLAs. We provide comprehensive support to public bids and lawsuits involving technology.

In Brazil, we follow and contribute to projects related to Internet Civil Law, sensitive data regulations, security policies matters and Best Practices.

Regardless of our specific knowledge on IT language and law, we prefer to treat technology related subjects as part of Corporate Law, litigations and public bids, in a way we are able to better communicate effectively with others law areas players.

CORPORATE AND BUSINESS LAW, TAX, CIVIL AND LABOR CONSULTING

We have as our differential the specific activities in the Business Law area, comprising consultancy and the elaboration of opinions on many different issues, contracts management, and impact analysis and consumer relation prevention. We also provide consultancy on specific issues related to the software market and to specific contracts between companies and end users, through the knowledge acquired working for companies of all sizes.

Within the consultancy area, ASSIS E MENDES' professionals are qualified to answer to and provide advice to clients in regard to legal questionings, with an emphasis to the following developed works:

- ✓ Follow-up of legal issues at the initial stage and companies' strategic legal planning, especially for those planning to start operations in Mexico or Brazil.
- ✓ Opening and closure of companies, with consultancy in relation to the obligations and burdens these acts may imply.
- ✓ Elaboration, revision and analysis of Technology, civil and consumer relation Contracts.
- ✓ Service contracts related to the implementation, development and customization of Services.
- ✓ Software licensing and distribution contracts with representatives, Partners, Distributors and other kinds of distribution and indirect sales channels.
- ✓ Tax planning for national and foreign companies.

- ✓ Corporate structuring and agreements with companies' owners and partners within the territories we operate.
- ✓ Support for participation in Public Bids.
- ✓ Patents and commercial brands registration and Intellectual Property protection.
- ✓ Support for the local application of the legislation related to Consumers.
- ✓ Evaluation of the legal procedures used by the business area and under proceedings, by identifying possible contingencies and proposing solutions to eliminate them without affecting our clients' businesses.

STRATEGIC LITIGATION

In the procedural area, we represent and actively and passively defend the interests of our clients in the legal, administrative and arbitration area, by defining strategies for the best solution of the cases presented to us.

We periodically forward reports with updated information on the processes, which are generated through a computer system, whose password may be alternatively furnished for clients' access.

In that area, our main operational areas are:

- ✓ Business and Corporate Law – corporate dissolution, bankruptcy and judicial recovery, etc.
- ✓ Administrative Law and Public Bids – administrative appeals and defenses, injunctions, cause of action to annul and other measures.

- ✓ Civil Law– collections and execution, possession lawsuits and real estate laws (lease renewal, evictions and condominiums), intellectual property, civil responsibility, successions and family matters, etc.
- ✓ Consumer Law – we work on indemnification lawsuits and on causes any other nature, usually associated to vices found in products and/or services, as well as frauds and advertising/marketing.
- ✓ Labor Law – defense during individual, collective and bulk lawsuits.
- ✓ Tax/Fiscal Law – defense against fiscal executions and other measures against the public treasury.

GENERAL LITIGATIONS

ASSIS E MENDES counts on an experienced team to manage lawsuit portfolios of great volumes and with pending lawsuits in the entire Brazilian territory, with a highlighted performance in terms of Consumer Law.

We elaborate risk analysis on judicial liabilities, by structuring preventive strategies, and we also identify and propose ways to decrease the litigation liabilities.

FOREIGN COMPANIES

At the local level, we deal with the relationship between branch offices and their main offices on issues related to revenue recognition (SEC), consultancy and adequacy of the North-American Sarbanes Oxley Law ("SOX"), corporate structuring and relationship with local partners.

With a view to a globalized world, we anticipate issues on technological advancements and their legal impacts as discussed in the United States and Europe, with detailed studies on similar cases for preventive adequacy and the elaboration of contracts that adhere to international practices.

LEGAL SERVICES MANAGEMENT

ASSIS E MENDES offers services and operates as an external legal department to companies, aggregating value and information to its clients' businesses.

By doing that, we assist our clients to obtain legal services from other professionals and experts who hold a great diversity of specializations, allowing our clients to improve control and management of all the legal Brazilian issues within a unique pattern and Law Firm.

MAIN PROFESSIONALS **São Paulo**

ADRIANO MENDES

(adriano.mendes@assisemendes.com)

With a career developed in the information technology and legal consultancy areas to national and foreign clients, with emphasis on the examination, elaboration and revision of technology and software licensing contracts, elaboration and formalization of corporate acts and the defense of rights related to intellectual, industrial and technological property.

Languages: Portuguese, English and Spanish.

GISELE ARANTES

(gisele.arantes@assisemendes.com)

With a career developed in the IT area, Specialist Lawyer on Electronic / Digital Law, post graduate degree in Constitutional and Administrative Law, with extensive experience in civil litigation and Consumer Law. She aggregate over 15 years of experience in IT area, 10 of which as Manager of IT System FIESC / SENAI (Florianópolis / SC). Current board member ABNT / ISO - Information Security - Electronic Fraud and also the Committee of Science and Technology on the Brazilian Bar Association. Languages: Portuguese, English.

THIAGO JOAQUIM

(thiago.joaquim@assisemendes.com)

With a career developed in consultancy and civil and business litigation areas, with emphasis on strategic lawsuits and mass litigations as regards consumer relations to large-size companies. He has directly worked at courts in the entire national territory. Languages: Portuguese, English.

MAIN PROFESSIONALS **São Paulo**

LUCIANA FREIRE RANGEL

(luciana.rangel@assisemendes.com)

An attorney with twenty years of experience in Authors Law area, she is a Bachelor in Law by the University of Sao Paulo and in Industrial Drawing by the Álvares Penteado Foundation, holding a Master's Degree in Civil Law by the University of Sao Paulo, and she is also a University Teacher.

Languages: Portuguese, English and Spanish.

HENRY MAGNUS

(henry.magnus@assisemendes.com)

An attorney graduated at the FMU in Sao Paulo, with a career developed in the business consultancy area, with emphasis on contracts, labor and real state.

Languages: Portuguese and English

LUCIANA DE SOUZA OLIVEIRA

(luciana.oliveira@assisemendes.com)

An attorney graduated at the Universidade Presbiteriana Mackenzie and accounting professional, by Faculdades Trevisan Escola de Negócios. Career developed in corporate and business consultancy area, with emphasis on civil and tax law. Acts as University Professor.

Languages: Portuguese, English and Spanish.

MAIN PROFESSIONALS

México

ARTURO ANZURES MARTINEZ

(arturo.anzures@assisymendes.com)

Having developed a career with a comprehensive participation at the 'Instituto de Investigaciones Jurídicas de la UNAM' (UNAM'S Juridical Research Institute), he has collaborated with many different legal offices and provided legal consultancy services to many different companies.

Languages: English and Spanish.

GILDA BAUTISTA RAVELO

(gilda.bautista@assisymendes.com)

Having developed a career with a comprehensive participation at the 'Instituto de Investigaciones Jurídicas de la UNAM' (UNAM'S Juridical Research Institute), she has collaborated with many different legal offices and provided legal consultancy services to many different companies. She is a member of many Associations specialized in Law and Computing with works undertaken in Latin America. She is a Law and Computing Teacher.

Languages: English, Spanish and French.

OTHER PROFESSIONALS AND PARTNERS

ASSIS E MENDES works with professionals, partners and correspondents located in the entire national territory and in some foreign countries, who follow the same criteria of quality and reliability to fulfill the needs of our clients.

CONTACT

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